# Frequently Asked Questions:

## Why should I use BuzzMaster instead of other interaction systems?

- High quality: BuzzMaster is the best interaction system on the market;
- Next to the interaction tool, we provide you with a personal 'BuzzMaster' (interaction specialist, program consultant, technical support);
- The 'BuzzMaster' brainstorms with you as a client; thinks of questions to ask, statements to use, ways to implement certain features etc;
- Our interaction system runs on our own local WiFi network, which is not dependant on the connection on site;
- Easily accessible for users. You log in to the -- BuzzMaster -- WiFi network, open up your browser, and you're ready to participate. No need to download an app;
- Data collection for our clients. Since we bring our own hardware to the event, the data gathered during the event is stored locally. As soon as we unplug, the data is gone. Important meetings are therefore protected and nobody can join unnoticed via the cloud;
- While most interaction systems provide standard functionalities like voting and open questions, we provide you with a full suite of features like segmenting with pie charts, a matching function for networking, rating something on a chosen scale, pinpoint a location on a map and more;
- Fully customizable to your corporate identity. Integrate your own logo's, style guide, colors and more, for a branded experience.

## Is this an event app?

No, because you have to download those in advance, and a lot of people just don't. BuzzMaster works via our local WiFi network, with WiFi-boxes that we bring to the site. Everybody with a smartphone can log in and join within 30 seconds, via their own browser. This might seem like a little detail, but this distinction means that about 90% of the people in the room will actively participate. With event apps that have to be downloaded, participation is usually about 30%.

## Which information do we need from to provide you with a quote?

- User amount;
- Location;
- Date;
- Time/duration.

## I'd like to use a moderator in combination with BuzzMaster. Can BuzzMaster facilitate this?

We have a list with moderators that worked with our system before. These moderators can be booked separately. Contact details can be sent on request. Another option is to let your BuzzMaster fulfill a combined role of BuzzMaster and moderator. This for a small added fee.

## What are the technical requirements a client has to supply?

- A switcher, to be able to switch between the client's presentation and the set;
- Headset/microfone for the 'BuzzMaster';
- Standing table for the 'BuzzMaster';
- 1x VGA or HDMI kabel (BM usually works with HDMI);
- 3x 220 volt electricity outlet;
- Minimum of 500 Watt per electricity outlet.

## What is a 'BuzzMaster's role exactly?

- **Consulting:** Gives input about content for your event format; which questions to ask, interaction possibilities within the program, how to integrate the BM set in the best way possible etc. Our experienced 'BuzzMasters' produce 40-50 events a year, so they know exactly what you need for an interactive event! A briefing with your 'BuzzMaster' is always part of the package;
- **Design set:** Designs a customized set for your company, using your logo's, corporate identity and further branding. Also integrates all BM features you're going to use;
- **Before the event:** Your 'BuzzMaster' will be present two hours in advance, to install the system and go through the last details;
- **During the event:** Functions as the assistant/sidekick for the moderator or speaker. They conduct the conversation with the audience and guarantee the structure by interpreting the incoming data in real time, and extracting the most relevant, most interesting remarks;
- **After the event:** Since we bring our own hardware to the event, the data gathered during the event is stored locally. As soon as we unplug, the data is gone. Important meetings are therefore protected and nobody can join in unnoticed via the cloud. Because of this, BuzzMaster is used by governments and big agencies.